



Media Kit

Satisfy your “Taste” for fun with the whole family this Veteran’s Day Weekend at Summerville’s Azalea Park

YOU ARE CORDIALLY INVITED

If you like food and fun, then bring the entire family to Summerville’s 8th Annual Summerville Taste of the Town on Sunday, November 8th from 12:00 to 4:00 p.m. Come show your patriotic spirit this Veterans’ Day weekend as Summerville’s Azalea Park is turned red, white, and blue in support of our Veterans.

Enjoy all that the Summerville Taste of the Town has to offer:

- Sample delicious food “tastes” from Summerville’s finest restaurants
- Listen to live music
- Play in our fun-filled Kid’s Zone
- Meet our local merchants, artists and entertainers

We are pleased to extend this invitation to your organization and to offer you the opportunity to participate in this fantastic event!

Wear your military uniform or red, white and blue!

FREE ADMISSION and individually-priced “tastes.”

Presented by the Greater Summerville/ Dorchester County Chamber of Commerce.

Visit our website SummervilleTasteOfTheTown.com or call 843-873-2931 for further information or to become involved as a participant, vendor or a sponsor of the 8th Annual Summerville Taste of the Town event. *Rain Date is November 15th.*

The Summerville Taste of the Town 2009 is a pet-free and alcohol-free event. Pets and alcohol are NOT allowed.



Current Event Sponsors for the 8th Annual Summerville Taste of the Town event include:

Title: *Summerville Medical Center*

Gold:

Silver: *Summerville Journal Scene*
Palmetto Wellness Center – Dr. Quattlebaum

Bronze: *AlignLife*

M360 Creative
McPhail Chiropractic
Swasty Orthodontics, PA



Summerville
Medical Center

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I. HOW THE EVENT WORKS

The Summerville Taste of the Town 2009 festival will take place on **November 8, 2009**, from **12:00 p.m. to 4:00 p.m.** at **Azalea Park** in historic downtown **Summerville**. Approximately 20 restaurants will set up in booths to serve taste samples to their patrons using food and beverage tickets which can be purchased before going to the food vendors. Water and beverages will be served in the two information booths on either end of the park. There will be a fun-filled Kid’s Zone and two entertainment centers. **Pets and alcohol are not allowed.**

II. ADMISSION

There will be no-charge for admission to this event. Food booths will accept food tickets for each of their taste samples (up to \$3.00 each), based on the relative value of the food served. Program “Menus” will list each restaurant’s booth location and their menus of the day as well as their address and phone number. Beverages and entertainment tickets/wristbands will be available for purchase.

III. CONTESTS

In support of Veteran’s Day weekend, all participating vendors are encouraged to decorate their booths with a patriotic theme to celebrate with our veterans and active duty visitors and to participate in the “Most Patriotic Booth” contest. There will also be prizes in the “Best of” food categories.

IV. SPONSORSHIP OPPORTUNITIES

Audience: 4,000 Community Members

Title Entertainment Sponsor: \$3,500 – SOLD
(Exclusive Opportunity)

- Corporate name included in the event title: *Taste of the Town presented by YOUR ORGANIZATION*
- Corporate recognition in event posters, program “menu”, signage, and all promotional materials via Chamber email distributions, newsletter, and website

- Press coverage in all event promotions
- Five minutes of speaking time and the opportunity to introduce the entertainment
- Company banner prominently displayed at the event
- Tent covered booth for marketing your business
- Two reserved sponsor parking passes
- Twenty food and beverage certificates
- First right of refusal as the presenting sponsor in 2010

Gold Sponsor: \$1,500

- Corporate recognition in event posters, program “menu”, signage, and all promotional materials via Chamber email distributions, newsletter, and website
- Press coverage in all event promotions
- Company banner displayed at the event
- Tent covered booth for marketing your business with two tables and chairs
- Two reserved sponsor parking passes
- Fifteen food and beverage certificates

Silver Sponsor: \$1,000

- Corporate recognition in event posters, program “menu”, signage, and all promotional materials via Chamber email distributions, newsletter, and website
- Space to set up booth for marketing your business, two tables and chairs
- Two reserved sponsor parking passes
- Ten food and beverage certificates

Bronze sponsor detailed on next page...

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Join Us for the 8th Annual
Summerville Taste of the Town 2009
Sunday, November 8th from 12:00 to 4:00 p.m.

Bronze Sponsor: \$500

- Corporate recognition in event posters, program “menu”, signage, and all promotional materials via Chamber email distributions, newsletter, and website
- Space to set up booth for marketing your business
- One reserved sponsor parking pass
- Five food and beverage certificates

V. RESTAURANT BOOTH RENTAL

If you register before October 1, 2009, the cost to participate is \$250 for Chamber members* and \$450 for non-members* of which \$100 is non-refundable. No refunds will be given after October 26, 2009.

The fee includes:

- A 10' x 10' canopy booth
- 2 six-foot tables and 2 chairs
- A sign with your restaurant's name
- Electricity hookup – optional – for \$25 fee (Registration is required by October 26, generators are NOT allowed)

Your event fee also includes:

- Your restaurant's name on posters, flyers, newspaper ads and press releases
- Your restaurant's name, address and phone number on the event program “Menu” along with your booth's location and menu of the day
- Approximately 4,000 Lowcountry residents and visitors introduced to your restaurant

VI. LATE REGISTRATION

If you register between October 2-26, 2009, the event fees are \$350 for Chamber members* and \$550 for non-members* of which \$100 is non-refundable. No registrations will be accepted after October 26, 2009 at 4:30 p.m. and no refunds will be given after October 26, 2009.

**Only restaurants located in the town of Summerville or within Dorchester County will be accepted. No exceptions.*



FOOD TICKET SALES

Food vendors participating in the Summerville Taste of the Town will receive tickets from the public instead of money. Each ticket is worth \$1.00. Each food item has a maximum cost of \$3.00. Beverage sales are strictly prohibited. A \$100 non-refundable deposit is required to secure your spot. Your deposit will be returned if we do not have an opening. On Monday, November 9, 2009, appointments will be set for payment of each food vendor's portion of proceeds (85%).

VII. CONTACT

To become a part of this event or to discuss the benefits of sponsorship, please contact:

Greater Summerville/Dorchester County
Chamber of Commerce
Phone: 843-873-2931
Email: jbrooks@greatersummerville.org

Event website: SummervilleTasteOfTheTown.com

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